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Belzona, Inc. Announces New Distributor for Areas in Missouri and Illinois

Miami, FL – (August 18, 2008) Belzona, Inc., a leading provider of coatings and repair composites, is pleased to announce the opening of their most recent distributorship-Belzona Gateway, Inc. Covering over 70 counties across three quarters of eastern Missouri and nine counties in the St. Louis area of Illinois, the Distributorship will service a myriad of industries that vary from power plants to breweries. Owned by Distributor Brian Portera, whose has several years of experience in selling industrial equipment and supplies and until recently was aiding those in the field first hand with their industrial maintenance problems and repair needs as a Belzona Consultant, is fully qualified to lead the way in providing the quality and service consistently found with Belzona.

Javier Palenque, Executive Vice President of Belzona, Inc. summed it best stating, “I am confident that under Brian’s expertise and previous experience with Belzona, his team of skilled Consultants will service our customers with the highest standards that Belzona clientele worldwide have become accustomed to.”

Portera expressed his sincere appreciation in managing in an industry that he has been involved with most of his life. “I felt like Belzona was a great business opportunity because if you’re going to sell, why not sell the best? It sounds cliché, but the honest truth is from everything I have heard and seen no other company in this industry has the support, products, and people like we do.” Being an individual driven by goals, Portera sets forth that early on he made the conscious effort to strive to become a Distributor when he became a Consultant for Belzona eight years ago. Today, he relishes in his accomplishment and sets a new goal in providing the highest level of customer satisfaction within his territory.

Thus far strategies for the new Belzona Distributorship include targeting industrial and commercial trade shows while hosting breakfast/lunch and learns for new and existing customers. With four Consultants, Belzona Gateway, Inc. plans on adding a few more as business continues to expand in order to better penetrate the territory’s market.

Belzona Gateway, Inc. is located at 936 Far Oaks Dr, Caseyville, IL 62232. For more information on the products and services provided by Belzona Gateway, Inc. exclusive authorized Belzona Distributor, please contact Brian Portera at 618-531-0446.

About Belzona, Inc.

As the manufacturer of industrial protective coatings and repair composites since 1952, Belzona provides a wide variety of solutions to rebuild, repair and maintain machinery, equipment and building structures. Belzona’s local on-site Technical Consultants analyze the situation, recommend the solution, and supervise the application. With their Global Distribution Network covering over 120 countries and 24-hour Technical Support, Belzona is established in the forefront of industry by serving such markets as oil and gas, power, marine, and water/wastewater.